



New collection in 2024

March 2024

1. Primrose



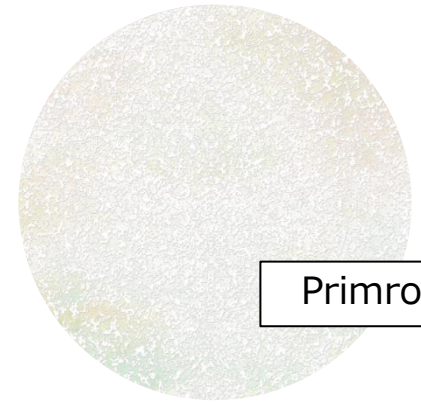
The design motif is a thin layer of ice in early spring. The snow is melting and the plants are beginning to sprout; The white-on-white embossment reminds us of the remnants of winter and the pale pearl color reminds us of spring flowers and bright sunlight.

Pattern Name	Pattern Code	Item Code	Description
Primrose	52533	5886	29CM ROUND PLATE (WO FLAME)
Primrose Sunshine	52523	5886	29CM ROUND PLATE (WO FLAME)
Primrose Dusk	52524	5886	29CM ROUND PLATE (WO FLAME)
Primrose	52522	5462	27CM PLATE
	52522	5463	21CM PLATE
	52522	5464	23CM RIM SOUP PLATE
	52522	3633	16CM BOWL
	52522	2762	TEA/COFFEE CUP
	52522	5706	16CM SAUCER
	52522	4742	SUGAR BOWL W/COVER 250cc
	52522	4741	CREAMER JUG 170cc
52522	4740	TEA POT W/COVER 900cc	

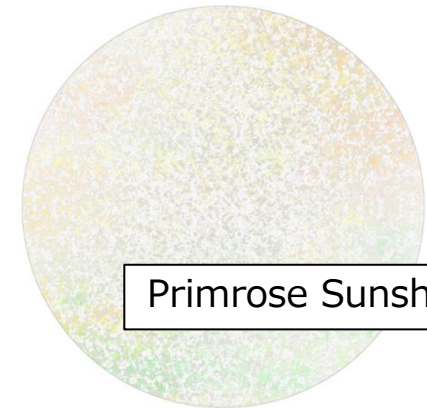
Primrose - image pictures



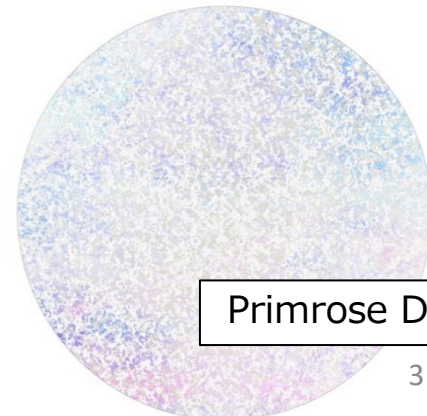
Image: Breakfast



Primrose



Primrose Sunshine



Primrose Dusk

2. Luminar



The sun shines brightly to nurture creatures on earth; the moon sheds pure light in darkness, along with twinkling stars that fill the sky.

The luminous lights in the universe are the inspirations of this collection. The pearl colors are elegantly laid out to reflect room lights, providing sparkling background to the food.

Pattern Name	Pattern Code	Item Code	Description
Luminar (copper)	52532	5636	28CM PLATE
Luminar (gold)	52528	5636	28CM PLATE
Luminar (gold)	52530	5649	23CM PLATE
Luminar (gold)	52531	5649	23CM PLATE
Luminar (gold)	52528	5638	21CM PLATE
Luminar (gold)	52529	5667	16CM PLATE
Luminar (gold)	52529	5637	23CM SOUP PLATE
Luminar (gold)	52529	3636	14CM BOWL
Luminar (gold)	52529	2831	TEA/COFFEE CUP
Luminar (gold)	52528	1217	16CM SAUCER

Luminar's Design layout

Pattern	5636	5649	5637	5638	5667	2831	1217	3636
	28cm Plate	23cm Plate	23cm Soup Plate	21cm Plate	16cm Plate	Cup	Saucer	14cm Bowl
Full-Cover								
Solid Gold								
Solid Silver								
Border								



3. Tone



The design motif is dyeing, which has been deeply rooted in Japanese people's lives since ancient times. The textures and complex hues of dyeing, whose colors deepen with each exposure to air during the manufacturing process, are expressed in delicate and soft shades of color.

Pattern Name	Pattern Code	Item Code	Description
Tone (Indigo Blue)	52525	5513	29CM FLAT RIM PLATE
	52525	5463	21CM FLAT RIM PLATE
	52525	5472	16CM FLAT RIM PLATE
	52525	5464	23CM RIM SOUP PLATE
	52525	3633	16CM BOWL
	52525	2762	TEA/COFFEE CUP
	52525	5706	16CM SAUCER
	52525	4742	SUGAR BOWL W/COVER 250cc
	52525	4741	CREAMER JUG 170cc
	52525	4740	TEA POT W/COVER 900cc
	52525	5636	28CM PLATE
52525	5649	23CM PLATE	
Tone (cherry blossom)	52526	5513	29CM FLAT RIM PLATE
Tone (clove)	52527	5513	29CM FLAT RIM PLATE

Tone - image pictures



Image: Breakfast



Image: Dinner Time

4. Passing Shower - 村雨 -



The design inspiration comes from “murasame,” a Japanese word meaning a rainfall that alternates between heavy and light showers. The rain that falls on the dry ground instantly blurs into the ground and changes the color of the ground. The lines of the rainfall gradually become clear in the landscape. The simple design consists only of straight lines in shades of gray to capture one moment of changing landscape.

Pattern Name	Pattern Code	Item Code	Description
Passing Shower (Platinum)	52521	5462	27CM FLAT RIM PLATE
Passing Shower (Platinum)	52521	2762	TEA/COFFEE CUP
Passing Shower (Platinum)	52521	5706	16CM SAUCER

Passing Shower – image pictures



Image: Tea Time



Image: Cup & Saucer / Dinner Plate

5. Crackle



Textured pattern with a color glaze background. The pattern motif is “penetration” that is often seen in traditional pottery. The cracking pattern is designed to look irregular and organic, and changes its expression depending on lighting. It gives an interesting twist to the dish.

Pattern Name	Pattern Code	Item Code	Description
Crackle (Sky Blue)	58112	5636	28CM PLATE
Crackle (Moss Green)	58113	5636	28CM PLATE

Crackle – image pictures



Image: Dinner Time (Moss Green # 5636)



Image: 28cm Plate (Moss Green # 5636)

6. Chiliad

Textured pattern with a color glaze background. The pattern motif is washi, traditional Japanese paper. It represents how fibers are intricately intertwined with each other.

Chiliad is an English word meaning a thousand years, derived from Latin. It is a name to imply the long history of how the washi techniques have been handed down over the years.

Pattern Name	Pattern Code	Item Code	Description
Chiliad (Heather Gray)	58114	5636	28CM PLATE
Chiliad (Moss Green)	58115	5636	28CM PLATE

Chilliad – image pictures



Image: Dinner Time (Moss Green # 5636)



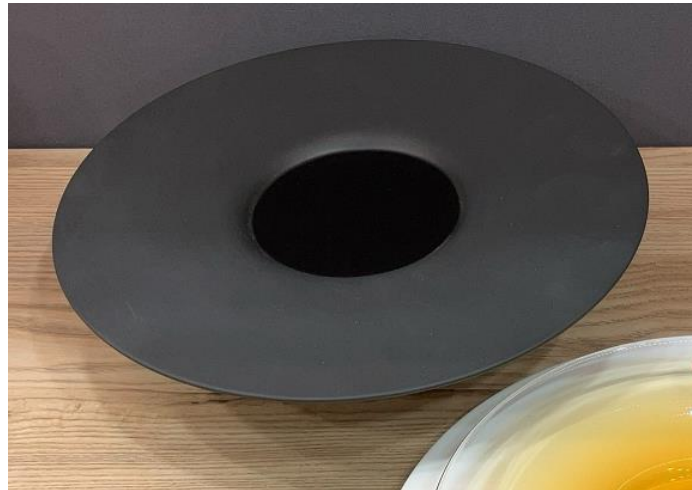
Image: 28cm Plate (Heather Gray # 5636)

7. Super Neutral



Minimal design that draws diners' attention to the food. By minimizing design elements, it responds to the diversity of food culture and accommodates innovative cuisines.

Collection name	Pattern Code	Pattern Name	Item Code	Description
Super Neutral	51290	WHITE	6040	28CM SIGNATURE PLATE
	58082	MATTE&SHINY WHITE	6040	28CM SIGNATURE PLATE
	58081	MATTE&SHINY BLACK	6040	28CM SIGNATURE PLATE



8. MOMENT

- New items in the existing collection -

Today, efficiency is a priority, and multitasking has become the norm in our work and lifestyle. Making and drinking tea can be part of a special ceremony or a mundane activity. MOMENT is a teapot that aims to make a teatime that fits neither of these moments. It is designed to make people consciously choose to pause and enjoy the moment of making and drinking tea.

New items

Collection name	Pattern Code	Pattern name	Item Code	Description
MOMENT	51290	MOMENT (WHITE)	4743	TEA POT W/COVER 500cc
	51290	MOMENT (WHITE)	2998	TEA CUP
	51290	MOMENT (WHITE)	6041	TEA SAUCER
	TBA	MOMENT (MATTE&SHINY WHITE)	4739	TEA POT W/COVER 900cc
	TBA	MOMENT (BLACK)	4739	TEA POT W/COVER 900cc
	TBA	MOMENT (MATTE&SHINY BLACK)	4739	TEA POT W/COVER 900cc

MOMENT – News



NARUMI has become a winner of the Tableware International Awards of Excellence for three consecutive years, with the “MOMENT” teapot that has won the Award in the Innovation category this year. This is the product’s second achievement to be recognized internationally since it was awarded Red Dot in the Red Dot Design Award in 2023.



9. RYDGES

- New items in the existing collection -



The design inspiration comes from the rhythms seen in natural landscapes, such as mountain ridges, ocean waves and strata. It visualizes the undulations of the earth, created by sedimentation and orogenic movement, and the dynamic stripes that appear as the Antelope Canyon is eroded by wind and rain.

New items

Collection name	Pattern Code	Pattern Name	Item Code	Description
Rydgcs	58082	MATTE&SHINY WHITE	5977	28cm SIGNATURE PLATE

10. Waltz

- New items in the existing collection -



Swaying motions, such as ocean waves and fluttering cloths, are incorporated into the organic curve of the collection. As the form is carefully designed to achieve the best balance of width and depth, the plate can be used widely and freely from its edge to the center.

New items

Collection name	Pattern Code	Pattern Name	Item Code	Description
Waltz	58088	MATTE&SHINY WHITE	6032	27cm PLATE
	58087	MATTE&SHINY BLACK	6032	27cm PLATE
	58088	MATTE&SHINY WHITE	6035	26cm SOUP PLATE